

Exhibit Synopsis

The Mesozoic Times

Where Prehistory Meets Philately

(Mysterious secrets in our mail 'revealed' for armchair postal ~~conspiracy theorists~~ pre-historians!)

Exhibit Scope and Goal

This magazine style exhibit presents a series of theme-related articles. The goal is to gain the attention of non-collecting and/or non-exhibiting visitors and encourage them to view and enjoy exhibits built on short storylines. Perhaps encouraging their future sharing of treasures and stories, regardless of material rarity.

Historical Background

The magazine format evolved through experimentation over ten+ years, exploring methods to introduce show visitors to exhibits as presentations with interesting storylines while introducing the art of exhibiting.

Exhibit Development

Development features articles of varying length with appropriate storylines and philatelic text to enhance the material shown. Short articles are interspersed with longer ones to accommodate the visitor's varying attention span or subject interest, allowing viewers to finish articles quickly and feel satisfaction after completing each one. Articles are related to maintain a common thread - all pertaining to prehistory in this instance.

Exhibit Plan

Article titles are included on the cover (title page) of the magazine (exhibit). They are purposely sensationalized to draw viewer attention and may be read at their leisure, not necessarily sequentially or even all at once.

Page 2	- Exposed: Paleo-Related U.S. Town Names	(Hand cancel device)
Page 3	- A Fossilized Return Receipt	(Return receipt service)
Page 4	- Mammoth Thigh Bone Pays Penn Academy Dues	(Postage due payment)
Page 5	- O.C. Marsh, Chief Red Cloud & the 'Thunder Horses'	(Thematic / Postal History cover)
Page 9	- Sinclair Dinosaurs Invade the 'Century of Progress'	(Pictorial post cards)
Page 13	- Ammonite Sits on Fancy Killer	(Fancy killer/cancel device)
Page 14	- Man Witnesses the Great Flood	(Multiple of stamp issue on cover)
Page 15	- Thomas Jefferson Fakes It!	(Postal stationery cutout use)
Page 16	- Sir Arthur Keith - Perpetrator or Victim?	(Thematic / Social History cover)

Thematic Knowledge

Storylines of these articles include information to entertain and educate viewers and are of general interest.

Philatelic Knowledge

Care is taken to ensure proper descriptions of philatelic elements to demonstrate knowledge of philately and includes information on stamps, cancel devices, rates or other justified information as appropriate.

Philatelic Elements

Element selection is focused on items other than postage stamps. The goal is to show and describe materials the viewer is most likely not familiar with, and that have an intimate relationship to an article's subject.

Condition and Rarity

Items are selected with condition in mind but rarity, although included, is not a major factor in selection.