

While philatelic studies should not dominate a thematic exhibit any more than any other element of philately, one or two of them somewhere in the exhibit will certainly help your philatelic points score (maximum 45). Just don't forget to include some thematic text on those philatelic studies pages.

No page is an island. It must be in harmony with all the pages around it. Not only for the physical layout discussed last issue, but also for the elements on the pages. As much as possible, we try to balance the elements look on one page against the others especially in the same row. If there are two covers on page 1, we try not to have two covers on page 2. Two covers on page 4 will help to balance the row. We also try to not have pages of two covers (or any other element) directly above or below the page under discussion.

To carry it even further, we try to not have "Bingo" rows, horizontally, vertically, or diagonally. That means not having all the pages in any of those directions having the same general look. The "Bingo" look does not help the exhibit up in the frames for judging. Two pages for balance is one thing, an entire row is quite something else and should be avoided if at all possible.

No one or two elements should take over any exhibit. There should be that well-rounded blend of elements in every chapter and frame as much as possible as we have mentioned before.

That blend of many elements - major portion of the pages' contents - helps to make your exhibit look unlike any other exhibit, even on the same theme. Your appropriate text helps the viewer and judge appreciate all of the elements.

ART WORK, DRAWINGS, ESSAYS, PROOFS, TRIAL COLORS, SPECIMENS, PRINTINGS, PAPER VARIETIES, PERF. VARIETIES, WATERMARK VARIETIES, SINCLES, PAIRS, MULTIPLES, COILS, BOOKLETS, SOUVENIR SHEETS, MINIATURE SHEETRS, FULL SHEETS, DEFINITIVES, COMMEMORATIVES, AIR MAILS, OFFICIALS, POSTAGE DUES, REVENUES, POSTAL CARDS, ENVELOPES, AEROGRAMMES, MACHINE CANCELS, HAND CANCELS, METER SLOGANS, REGISTERED COVERS, AIR MAIL COVERS, DOMESTIC COVERS, FOREIGN COVERS, CENSORED COVERS, SINGLE FRANKED COVERS, ERRORS, FREAKS, ODDITIES. **Which ones are you missing?**

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PERSONAL EXPERIENCE by Francis Adams

In reviewing the exhibit's development, the list is long and most things were addressed by someone along the line. It was simply a matter of finding my personal way of incorporating suggestions for the most part. One item however seems to escape detailed discussion -- use of mini-studies as regards philatelic knowledge. In attempting to understand the knowledge requirement, my exhibit incorporated three short comparisons of material with the same design but different philatelic makeup.

First, the 14c American Indian (Chief Hollow Horn Bear) issue. Not only are there two printing varieties, but various perforation and overprint varieties as well. Ignoring the printing varieties, perforation and overprint variations are side-by-side to provide a comparison, demonstrating philatelic knowledge. The second provides differences in paper types and the third shows proof types.

This is a more direct vehicle than including them scattered throughout the exhibit and relying on the judge to catch each and then associate them all in a manner which produces the desired results. Since the initial three, others provide information on machine cancel dies, meter rates, rate, colors, and etc. If kept to a reasonable number of items per example, this method should produce supplemental gains in points.